



Chris Little

Vice President, Marketing, North America

Chris Little is a Vice President and leads Marketing at Dentsply Sirona within the North America region. Chris has been in this role since joining Dentsply Sirona in 2019.

A healthcare executive approaching 30 years building and leading businesses to improve patient lives he is known for building diverse, high performing teams for positive business results and is recognized for developing a patient centric culture of humility, curiosity and veracity.

Mr. Little joined Dentsply Sirona from Johnson & Johnson where most recently he served as Chief Operating Officer with a concierge membership start-up acquired in the vision care space. Prior to this, he held roles in marketing and innovation working together with R&D and Supply Chain partners to build a robust pipeline of innovation to meet the needs of the optometric industry.

Earlier in his career, he held a variety of Sales and Marketing roles with increasing responsibility including national accounts and working directly with Wal-Mart across several consumer packaged goods categories.

Mr. Little earned an MBA from the University of Arkansas and a Bachelor of Science in Business Administration from the University of North Carolina – Chapel Hill.
